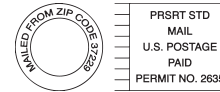


**Promote Your Insurance Business
for as little as 50¢ per prospect
Generate New Clients for Just 50¢ Each!**



David A. Sampleperson
5010 Linbar Drive, Ste. 130
Nashville, TN 37211

Dear David A. Sampleperson:

Here's an easy way to generate new policy sales for your insurance agency FAST: let MailGuys design, print & mail a color letter for you, all for as little as 50¢ per letter – with a low minimum quantity of just 250 letters!

It's True – Just 50¢ a Letter – Mailed in just 3 Business Days!

MailGuys is the quick and easy online solution to jump-start your sales. It's fast and affordable, and it can really get the results you want. You'll get this exact same format of letter you're holding, and our program includes:

- #10 Fullview Window Envelope
- Color Laser Letter, fully personalized
- Professional design & copywriting of your letter
- Data processing of your supplied prospect list*
- Complete printing, folding, sorting & mailing – including Standard Class Postage!

You read that right – only 50¢ to print and mail your solicitation letters – with a low 250-unit minimum. It's a marketer's dream come true, and it's yours today at MailGuys.com. Visit us online to place your order, or call me at 1-800-843-8861, ext. 14.

Sincerely,

Erik Burnett
Vice President of Sales

**Mention This Code
for 200 Free Leads**

I - 0001

P.S. The best way to generate new business is to stay in front of your most qualified prospects. Let us help you build your agency sales the easy way – with quality, targeted direct mail!

P.P.S. Want high-quality postcards or a newsletter instead? We offer the finest of each, also with prices starting at 40¢ per unit including postage. Call us today, and let Mailguys do the work!

**Consumer demographic mailing lists available for 5¢ per name; business names start at 8¢ per name. Call for details.*



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Generate New Clients for Just 50¢ Each!



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