

TEAR
TEAR

Joe Myers

16634 NORTHWEST FREEWAY
HOUSTON, TEXAS 77040



You have been chosen to participate in our INVENTORY BUY BACK EVENT at Joe Myers Ford!

————— This Is An Exclusive Offer By Invitation Only —————

This private event will save you lots of money on a new vehicle when we buy back your current vehicle. We want to meet a specific quota of 107 used vehicles. This means BIG SAVINGS FOR YOU because we will buy back your current vehicle at more than blue book value to get your used automobile on our lot!

After we give you a great price on your used vehicle, we will use that trade to get you into a 2009 or 2010 Ford car, truck, or SUV. Plus, we have numerous factory incentives that you can take advantage of on top of your great trade-in value. Qualified buyers can get up to \$10,000.00 in discounts and we are also offering 0% APR financing for approved buyers. Every new vehicle will also come with a 36,000 mile/3 year bumper to bumper warranty!

WAIT there's more! If you bring this letter to Joe Myers Ford and test drive a new or used vehicle of your choice we will give you a \$100 GAS CARD. Our great offer will only last for a limited time so stop by Joe Myers Ford at 16334 NW Frwy. (Highway 290 @ beltway 8) to participate in our biggest buy back event EVER!

FOLD

For more details on our exclusive Inventory Buy Back Event, Please Call 1-866-963-7330

Sincerely,

Mike Richey

Mike Richey

General Sales Manager

WWW.JOEMYERSFORD.COM



LINCOLN



MERCURY

Receive a \$100.00
Gas Voucher When
You Test Drive Any
Ford, Lincoln, Mercury
Today!

*Ex. 2010 Ford F-150 XLT TX/OK Chrome, \$3,500 factory rebate. \$6,500 Joe Myers Ford discount, 0% for 60 months tier 1 on approved credit through FMC. No purchase necessary. Participants must be 18 years of age or older and a licensed driver. Employees and families of the forementioned dealer and their advertising agency are not eligible. This offer is non-transferable. \$100.00 gas voucher requires a monthly purchase that will be reimbursed at 25% of the purchase price at a participating fuel provider. The recipient will assume any federal or tax liability that may be incurred. The dealer mentioned in the advertisement or its advertising agency is not responsible for the date of delivery of mailers due to the US postal service. Offer expires 11/30/2009.

TEAR

FOLD

TEAR

See Reverse Side For Easy Opening Instructions

IMPORTANT NOTICE

TO BE OPENED BY ADDRESSEE ONLY